

ACHIEVE 2019

TRANSFER STUDENT SUCCESS CONFERENCE

BREAKOUT SESSION 3:

MARCH 7, 2019 – 10:30 AM – 11:45 AM

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| <i>Session Number:</i> | 030719-3-01 |
| Title: | “Using Data to Make Transfer Decisions – It’s a Real Thing” |
| Presenter(s): | Lynn Tinchner-Ladner – President/CEO (PTK) Reginald Sykes – President (Bishop State Community College) |
| Brief Description: | When it comes to community college transfer, students have little or no data to make informed decisions. Phi Theta Kappa is looking to change all that. We have created PTK Connect, an online app tool to help community college students take their next steps. For transfers, PTK Connect allows students to easily search and compare colleges across many metrics, including community college completion rates (yes!) and percent of transfers enrolled at the four-year college. They can also compare college costs and access to all transfer scholarships at the same time. The goal of the tool is for students to determine which colleges are transfer friendly and which ones are not. While Phi Theta Kappa membership isn’t for all students, what you can learn from us is. Come join us as we look at this new tool and the other PTK transfer benefits for high-achieving students. |
| Topic Area(s): | Recruitment, Institutional Partnerships, Financial Aid, Scholarships, Student Loans |
| Building: | ACATT = Alabama Center for Advanced Technology and Training Building |
| Room Number: | 339 – 3 rd Floor |
| Technology Needs: | POWERPOINT – Computer, Projector, Screen, Wifi |
| Session Facilitator: | Angela Coleman (USA) |

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| <i>Session Number:</i> | 030619-3-02 |
| Title: | “Engaging them for Success: One Institution’s Attempt to Understand and Address Transfer Student Engagement on Campus” |
| Presenter(s): | Amelia Bickel – Director, First Year Experience & Retention Initiatives (UA) |
| Brief Description: | Comparisons of transfer student engagement with native student engagement have shown that transfer students are less likely to be engaged and specifically in high impact practices known to be important for retention and student success. This presentation will highlight some findings from transfer student focus groups on engagement preferences and share some newly implemented programming through the UA Office of First Year Experience & Retention Initiatives to engage students and increase their engagement on campus. Newly implemented programming has included a transfer-specific undergraduate research program, a newsletter, and targeted workshops and social events to connect transfer students to campus and each other. |
| Topic Area(s): | Retention, Completion, Student Engagement |
| Building: | ACATT = Alabama Center for Advanced Technology and Training Building |
| Room Number: | 340 – 3 rd Floor |
| Technology Needs: | POWERPOINT – Computer, Projector, Screen, Wifi |
| Session Facilitator: | Herb Riedel (LBWCC) |

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| Session Number: | 030619-3-03 |
| Title: | "A Seminar Course to Help With Transfer Shock" |
| Presenter(s): | Wafa Hakim Orman – Associate Dean for Undergraduate Programs (UAH) Brinda Mahalingam – Lecturer in College of Business (UAH) |
| Brief Description: | Many of our transfer students told us they wished they had a course like our FYE first-year seminar to help them adjust to a four-year university. In response, in Fall 2017, we piloted an 8-week, one-credit course that we developed especially for transfer students. It's called BUS 300, Business Transitions, and it is designed to make the transition to UAH smoother and easier by giving students the tools they need to make the change. In the course, we also begin career planning and development. Resume, interview preparation, and other career and professional development workshops are built into the class. Students create a roadmap for their career goals, plan for them, develop a course plan for their time at UAH that helps them achieve those goals, and prepare a timeline for their job search and preparation. So far, we have found that students who take the course have much higher retention rates than those who do not. |
| Topic Area(s): | Transfer Shock, Orientation |
| Building: | ACATT = Alabama Center for Advanced Technology and Training Building |
| Room Number: | 341 – 3 rd Floor |
| Technology Needs: | POWERPOINT – Computer, Projector, Screen, Wifi |
| Session Facilitator: | Luoheng Han (UA) |

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| Session Number: | 030619-3-04 |
| Title: | "Meeting Them Where They Live" |
| Presenter(s): | Doug Brazier – Outreach Advisor (Calhoun Community College) Jessica Jackson – Outreach Advisor (Calhoun Community College) Kaleb Ownes – Outreach Advisor (Calhoun Community College) |
| Brief Description: | Advising Students on the Actual cost of college and the benefits of starting at a community college before transferring to a four year college or university. |
| Topic Area(s): | Recruitment |
| Building: | ACATT = Alabama Center for Advanced Technology and Training Building |
| Room Number: | 342 – 3 rd Floor |
| Technology Needs: | POWERPOINT – Computer, Projector, Screen, Wifi AV hookup – (Audio/video capability) |
| Session Facilitator: | Annette Cederholm (SSCC) |

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| <i>Session Number:</i> | 030619-3-05 |
| <i>Title:</i> | “Encouraging Faculty Conversations that Lead to Student Success” |
| <i>Presenter(s):</i> | Pamela Arrington – Associate Vice President Faculty and Programs and Undergraduate Studies (AAMU) Vernessa Edwards – Assistant Professor (AAMU) Kiietti Walker-Parker – Instructor (AAMU) Jody Jones – Instructor (AAMU) |
| <i>Brief Description:</i> | This session will highlight the successful implementation of a faculty learning community for faculty who teach general education courses to primarily college freshmen and sophomores. The purpose of the faculty learning community is to expand the pedagogical knowledge of faculty, and to increase their ability to design and teach learning-centered courses so that ALL students can learn course content, concepts, skills, and dispositions in a positive active learning environment. |
| <i>Topic Area(s):</i> | Retention, Completion |
| <i>Building:</i> | ACATT = Alabama Center for Advanced Technology and Training Building |
| <i>Room Number:</i> | 343 – 3 rd Floor |
| <i>Technology Needs:</i> | POWERPOINT – Computer, Projector, Screen, Wifi |
| <i>Session Facilitator:</i> | Pamela Arrington (AAMU) |

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| <i>Session Number:</i> | 030619-3-06 |
| <i>Title:</i> | “Linking to a Better Future: A Partnership between The University of Alabama and the Alabama Community College System” |
| <i>Presenter(s):</i> | Jared Twitty – Community College Relations Coordinator (UA) Megan Welborn – Assistant Director, Bama by Distance Student Services (UA) Sonya Dunkin – Associate Director, Bama by Distance Student Services (UA) |
| <i>Brief Description:</i> | The University of Alabama is committed to meeting the needs of Alabama students through partnerships with the Alabama Community College System. The University provides community college graduates, faculty, and staff the opportunity to continue pursuing higher education through various programs, including Bama Link. This session will highlight some of the collaborative efforts that have been proposed and implemented by the Bama Link Partnership Advisory Council (PAC) which is comprised of main campus and distance learning faculty and staff at UA and key constituents from the ACCS. |
| <i>Topic Area(s):</i> | Recruitment, Institutional Partnerships, Retention, Completion |
| <i>Building:</i> | ACATT = Alabama Center for Advanced Technology and Training Building |
| <i>Room Number:</i> | 344 – 3 rd Floor |
| <i>Technology Needs:</i> | POWERPOINT – Computer, Projector, Screen, Wifi |
| <i>Session Facilitator:</i> | Charles Israel (AU) |

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| Session Number: | 030619-3-07 |
| Title: | “Finish What You Started – Use Reverse Transfer to Complete Your Degree” |
| Presenter(s): | Sherie Grace – Dean of Student Services (Northeast Alabama Community College) Angie Bain – Reverse Transfer Specialist (Northeast Alabama Community College) Kenneth Foshee – University Registrar (UA) |
| Brief Description: | This presentation will focus on sharing methods, resources, and best practices to create an awareness of the reverse transfer process. Topics will include: *Incorporating email and social media *Utilization of the National Student Clearinghouse *Streamlining the communication process between the student, the host institution, and the degree awarding community college. Attendees will be encouraged to share best practices and processes they have found to be beneficial. |
| Topic Area(s): | Reverse Transfer |
| Building: | ACATT = Alabama Center for Advanced Technology and Training Building |
| Room Number: | 305 – 3 rd Floor |
| Technology Needs: | POWERPOINT – Computer, Projector, Screen, Wifi |
| Session Facilitator: | Michael Walker-Jones (ACHE) |

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| Session Number: | 030619-3-08 |
| Title: | “Strategies for Promoting Success in Online and Blended Coursework” |
| Presenter(s): | Jamie Gilbert – Assistant Professor (Athens) William Davis – Assistant Professor (Athens) |
| Brief Description: | College courses are taking on an increasingly online format by including fully online, and blended course delivery. This session will offer strategies for professors and students to implement to promote success when navigating and completing online and blended courses. Less face-to-face contact with professors may prove challenging to some students, particularly nontraditional, and students transferring to a new university. Successful navigation and completion of online and blended coursework is necessary for today's college student. Facilitating an environment with high expectations for achievement is imperative to degree completion and student retention. |
| Topic Area(s): | Retention, Completion |
| Building: | ACATT = Alabama Center for Advanced Technology and Training Building |
| Room Number: | 303 – 3 rd Floor |
| Technology Needs: | POWERPOINT – Computer, Projector, Screen, Wifi |
| Session Facilitator: | Jacqueline Trimble (ASU) |

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| <i>Session Number:</i> | 030619-3-09 |
| Title: | “Meta-Majors and Emsi Career Coach: A Collaboration in Student Success” |
| Presenter(s): | Brad Fricks – Director of Academic Affairs (ACCS Office) Edith Smith – Executive Director, Academic & Student Affairs (ACCS Office) |
| Brief Description: | To facilitate choosing a specific career choice, the Alabama Community College System has recently partnered with Emsi to provide career exploration and career coaching software to institutions and students. The Emsi software identifies nine clusters of programs from which students can begin work toward a career that matches their identified strengths and interests. This session will focus on the benefits of meta-majors and propose how Emsi’s career coach software can be utilized to develop meta-majors within the Alabama Community College System |
| Topic Area(s): | Retention, Completion, Career Choice, Career Pathways, Advising, Meta-Majors |
| Building: | ACATT = Alabama Center for Advanced Technology and Training Building |
| Room Number: | 205 – 2 nd Floor |
| Technology Needs: | POWERPOINT – Computer, Projector, Screen, Wifi |
| Session Facilitator: | Edith Smith (ACCS) |

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| <i>Session Number:</i> | 030619-3-AGSC-STARs |
| Title: | “AGSC/STARs – Update Session” |
| Presenter(s): | Keith Sessions – Executive Director (AGSC/STARs) Shannon Nichols – Assistant Director (AGSC/STARs) |
| Brief Description: | The primary focus of this session is to bring participants up-to-date on the current activities of the AGSC/STARs Program. The primary topics will be (1) STARs Usage Reports, (2) NEW Area Committee Structure, (3) Area V Page Updates and Improvements, and (4) Website Re-Design – from HTML to Responsive Pages. There will also be Q&A time. |
| Topic Area(s): | AGSC/STARs – Alabama Articulation Program |
| Building: | ACATT = Alabama Center for Advanced Technology and Training Building |
| Room Number: | THEATER – 1 st Floor |
| Technology Needs: | POWERPOINT – Computer, Projector, Screen, Wifi |
| Session Facilitator: | Shannon Nichols (STARs) |