SPH 107 Fundamentals of Public Speaking

I. SPH 107 Fundamentals of Public Speaking - 3 Semester Hours

II. Course Description

This course explores principles of audience and environment analysis as well as the actual planning, rehearsing and presenting of formal speeches to specific audiences. Historical foundations, communication theories and student performances are emphasized.

III. Prerequisite

As required by program

IV. Textbook

Due to the varied selection of quality college level textbooks, each college will select the textbook needed to meet the requirements of this course.

V. Course Competencies and Objectives

Competencies:

A. The student will understand the basic organization of a speech.
B. The student will demonstrate improved physical delivery skills.
C. The student will analyze audiences and situations and adaptations to each.
D. The student will distinguish rhetorical devices and skills.
E. The student will understand the speech – communication process.
F. The student will demonstrate a knowledge of the history tradition of rhetoric.
G. Characteristics of three types of conflict resolution
Objectives:

1. Construct (research, organize, outline) speeches for diverse audiences.
2. Deliver informative, persuasive and special occasion speech.
3. Develop listening and analytical skills.
4. Develop strategies to manage performance anxiety.

VI. Course Outline of Topics

1. The speech communication process
2. Speech communication delivery skills
3. Strategies for researching, writing, practicing, and delivery of a public speech
4. Strategies for developing informative, persuasive, and special events speeches

VII. Evaluation and Assessment

Written exams
Oral communication activities
Formal speeches
Writing assignments

Grades will be given based upon A = 90 – 100%, B = 80 – 89%, C = 70 – 79%, D = 60 – 69%, and F = below 60%.

VIII. Attendance

Students are expected to attend all classes for which they are registered. Students who are unable to attend class regularly, regardless of the reason or circumstance, should withdraw from that class before poor attendance interferes with the student’s ability to achieve the objectives required in the course. Withdrawal from class can affect eligibility for federal financial aid.

IX. Statement on Discrimination/Harassment

The College and the Alabama State Board of Education are committed to providing both employment and educational environments free of harassment or discrimination related to an individual’s race, color, gender, religion, national origin, age, or disability. Such harassment is a violation of State Board of Education policy. Any practice or behavior that constitutes harassment or discrimination will not be tolerated.

X. Americans with Disabilities

The Rehabilitation Act of 1973 (Section 504) and the Americans with Disabilities Act of 1990 state that qualified students with disabilities who meet the essential functions and academic requirements are entitled to reasonable accommodations. It is the student’s responsibility to provide appropriate disability documentation to the College.